

Health and Wellbeing Strategy Reporting Framework

Priority 1 - Smoking												
High level aspiration - Rotherham: a smoke free town												
Goal 1 - Preventing initiation of tobacco use amongst children and young people												
Key Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
Key Measure	Percentage smoking at delivery 20.1% (12/13 Qtr 2) to below the national average by 2015	20.8%	19.2%	19.1%	A	Q4 12/13	22.0%	18.5%	R	17.9%	16.7%	Alison Iliff
	Percentage of young people (Year 7 & 10) smoking (CYPS lifestyle survey) (regular smokers)	2%/14%	2%/14%			2012	2%/14%	See notes		0%/0%	0%/0%	Alison Iliff
Quarterly Proxy Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
Quarterly Proxy Measure	Participation in Responsible Retailer Scheme in CAP areas	New Measure for 2013-14			01-04-13 to 01-07-13	29%	20%	G	50%	75%	Alan Pogorzelec	
	Number of enforcement interventions taken in relation to the sale of tobacco to children	New Measure for 2013-14			01-04-13 to 01-07-13	0	0	G	5	5	Alan Pogorzelec	
	Schools with anti-tobacco policies approved by Head	See notes - Baseline due Sep13								100%	Alison Iliff	
Goal 2 - Reducing Harm to Adults from tobacco consumption												
Key Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
Key Measure	Percentage of adults 18 and over smoking (integrated household survey)	23.3%	23.3%	23%	R	2011-12	23.3%	23%	R	22%	22%	Alison Iliff
Quarterly Proxy Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
Quarterly Proxy Measure	Percentage of key public sector staff undertaking Making Every Contact Counts									75%	100%	
	Participation in Responsible Retailer Scheme in CAP areas	New Measure for 2013-14			01-04-13 to 01-07-13	29%	20%	G	50%	75%	Alan Pogorzelec	
	Number of enforcement interventions taken in relation to illicit and / or counterfeit tobacco	New Measure for 2013-14			01-04-13 to 01-07-13	3	2	G	5	5	Alan Pogorzelec	

Priority 1 - Smoking

Goal 1 KM 1

Current Position represents Q4 2012/13 (Jan-Mar13); Baseline represents 2011/12 financial year.

Baseline data may be affected by high percentage where mother's smoking status not known (quarters Q1 and Q2 2011/12)

Targets adjusted to match national ambition decrease of 21.7% between 2009/10 and 2014/15 (to be achieved between Q3 2010/11 and 2014/15) (31/05/13)(AI)

Quarterly position shows high variation, so suggest notice is predominantly taken of outturn figure, which will show year to date or, at Q4, the whole year's picture.

KM 2

Data shown as Y7/Y10. Baseline represents 2011 Survey data and Current Position represents 2012 Survey data. Survey is conducted and reported annually.

When information issued about data collection mechanism for PHOF indicator smoking at age 15, this KM will be amended.

QPM 3

Will use the whole school reviews, which are being submitted now, to identify a baseline of schools with policies. This won't include schools that are 'red' and don't submit a whole school review.

These can be phoned in the new school year to audit. The whole school review audit will take place over the summer holidays as this is when Healthy Schools team have downtime to do the analysis

Denominator = 120 schools (24/06/13). Denominator figure = 120 schools (Primary – 95 LA and 3 Academies, Special 6 LA, Secondary 11LA and 5 Academies). (AI)

Goal 2 KM1

11-12, 12-13 and current position represent 12 months April 11-Mar 12. Survey is collected quarterly. Publication is erratic - no data published since August 2012.

Priority 2 - Alcohol													
High level aspiration - Rotherham: a place where people drink responsibly													
Goal 1 - Preventing harm to children and young people from alcohol consumption													
Key Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead	
			Outturn	Target	RAG	Period	Outturn	Target	RAG				
	Percentage of Year 10s reporting that they drink alcohol (CYPS Lifestyle Survey) (regular drinkers)	30%	12%							0%	0%	Kay Denton	
Quarterly Proxy Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead	
			Outturn	Target	RAG	Period	Outturn	Target	RAG				
		Percentage of key public sector staff undertaking Making Every Contact Counts											
		Community Alcohol Partnerships across the Borough					2 being developed					11	Mel Howard
	Participation of retailers in Responsible Retailer scheme in CAP areas		New Measure for 2013-14			01-04-13 to 01-07-13	29%	20%	G	50%	75%	Alan Pogorzelec	

Goal 2 - Reducing Harm to Adults from alcohol consumption													
Key Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead	
			Outturn	Target	RAG	Period	Outturn	Target	RAG				
	Reduce hospital admissions due to alcohol related illness		1,069			Q4 12/13	257			20% less	TBC	Anne Charlesworth	
Quarterly Proxy Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead	
			Outturn	Target	RAG	Period	Outturn	Target	RAG				
		Percentage of key public sector staff undertaking Making Every Contact Counts											
		Community Alcohol Partnerships across the Borough					2					11	Mel Howard
		Participation of retailers in Responsible Retailer scheme in CAP areas		New Measure for 2013-14			01-04-13 to 01-07-13	29%	20%	G	50%	75%	Alan Pogorzelec
		Number of FPN waivers which result in attendance at binge drinking course		86									
		Number of brief interventions in general practice		8,749			Q4 12/13	2,971			12,000	16,000	Anne Charlesworth
	Number of brief interventions in community settings (Lifeline plus Health Trainer statistics)	2,673	3,192			Q4 12/13	427			4,000	8,000	Anne Charlesworth	
	Number of brief interventions in hospital settings											Anne Charlesworth	

Priority 2 - Alcohol

Goal 1 KM1

Represents those reporting drinking regularly. Baseline represents 2011 Survey data and 2012-13 represents 2012 Survey data. Survey is conducted and reported annually.

Goal 2 KM1

Data represents number of admissions to Rotherham Foundation Trust by Rotherham PCT patients.

QPM 6

Community brief interventions includes Lifeline and Health Trainer provision - in 2012-13 this was 1952 and 1240 respectively and Q4 2012-13 this was 102 and 325 respectively

After consideration, it was decided that Best Bar None would not be progressed as responsible retailer should do the same job without the cost that is incurred.

Priority 3 - Obesity												
High level aspiration - Rotherham: a place where being a healthy weight is the norm												
Goal 1 - Preventing obesity in children and young people												
Key Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
Key Measure	Percentage of overweight and obese children in Reception	16.1%				2011-12	16.1%			15%	12%	Joanna Saunders
	Percentage of overweight and obese children in Year 6	33.0%				2011-12	33.0%			30%	25%	Joanna Saunders
Quarterly Proxy Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
Quarterly Proxy Measure	Percentage of key public sector staff undertaking Making Every Contact Counts											
	Referrals of children to Healthy Weight Framework interventions	313	287			Q4 2012-13	83					Joanna Saunders
	Completed Healthy Weight Framework interventions by children	144	104			Q4 2012-13	35					Joanna Saunders
	Percentage of applications for fast food outlets approved that are within close proximity to a school or in a deprived area (in accordance with policy)	55%	36%			01-04-13 to 02-07-13	0%					Helen Sleight

Goal 2 - Reducing harm to adults from obesity												
Key Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
Key Measure	Healthy eating prevalence (Integrated Household Survey/ Active People Survey)	21.3%				2011-12	0					Joanna Saunders
	Increased prevalence of diagnosed diabetes	6.2%	6.28%				6.33%					Dominic Blaydon
Quarterly Proxy Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
Quarterly Proxy Measure	Percentage of key public sector staff undertaking Making Every Contact Counts											
	Referrals of adults to Healthy Weight Framework interventions	2884	2242			Q4 2012-13	611					Joanna Saunders
	Completed Healthy Weight Framework interventions by adults	1414	854			Q4 2012-13	104					Joanna Saunders
	Increased greenspace utilisation and access	13.7%								15%	16%	Chris Siddall

Priority 3 - Obesity

Goal 1 KM1 &2

(Annual data) Last Quarter represents 2010/11 financial year; Current Quarter and Baseline represents 2011/12 financial year.

QPM 2

Activity data has been validated and work is underway to establish baselines and quarterly performance

QPM 3

Planning policy relating to this is currently out for consultation

Goal 2 KM 1

Baseline represents modelled data for 2006-2008 based on Health Survey for England data. Indicator being developed nationally for Public Health Outcomes Framework on which target can be set

KM 2

Last Quarter represents position as at October 2013; Current Quarter represents position as at January 2013; Baseline represents 2011/12 financial year.

QPM 2

Activity data has been validated and work is underway to establish baselines and quarterly performance

QPM 3

Current Position represents Q4 2012-13. This is affected by a high percentage of missing data for completions.

QPM 4

Baseline represents survey period March 2009 - February 2012. Indicator is based on annual survey data

Priority 4 - NEET												
High level aspirations outcome - Our commitment is that by 2016 all Rotherham's young people will participate in education or training up to the age of 18.												
Goal 1 - Reduce percentage of Academic Age 16 - 18 Young People who are Not in Employment, Education or Training (NEET)												
Key Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
	Percentage of Academic Age 16 - 18 Young People who are NEET	7.6%	7.4%	7.1%	A	Apr-May 2013	7.8%	7.40%	R	7.1%	7.0%	Collette Bailey

Goal 2 – Reduce percentage of Academic Age 16 - 18 Young People whose current situation is Not Known												
Key Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
	Percentage of Academic Age 16 - 18 Young People whose current situation is Not Known	4.8%	3.9%	5.0%	G	Apr-May 2013	3.5%	5.0%	G	5.0%	5.0%	Collette Bailey

Goal 3 – Increase percentage of Young People Participating (reporting to commence April 2013)												
Goal 2 - Reducing harm to adults from obesity												
Key Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
	Percentage of Academic Year 12 participating	89.0%	N/A	N/A	N/A	Apr-May 2013	90.9%	91.0%	A	92.0%	95.0%	Collette Bailey
	Percentage of Academic Year 13 participating	80.0%	N/A	N/A	N/A	Apr-May 2013	82.9%	82.0%	G	82.0%	85.0%	Collette Bailey

Goal 4 – Reduce percentage of RMBC Corporate Responsibility LAC/CL Young People (Academic Age 12 -14) who are Not in Employment, Education or Training												
Key Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
	Percentage of RMBC Corporate Responsibility LAC/CL Young People (Academic Age 12 -14) who are NEET	28.0%	25.3%	N/A	N/A	Apr-May 2013	22.8%	24.0%	A	24.0%	20.0%	Collette Bailey

Priority 4 - NEET

Goal 1,2 2011-12 Baseline is the 2011/12 reported data and Outturn 2012-13 is the 2012 reported data (Nov-Jan averages)(from DfE)

Goal 3 Baseline taken from the Annual Activity Survey for 2012.

NB - DoE changed the count for NEET as at April 2013 - currency will no longer apply and therefore the adjustment set to NEET % has been amended.

This is projected to inflate the NEET % by approximately 1%.

Participation is defined as

- full-time education, such as school, college or home education
- an apprenticeship
- part-time education or training if they are employed, self-employed or volunteering full-time (which is defined as 20 hours or more a week).

Priority 5 - Fuel Poverty												
High level aspiration - Everyone in Rotherham can afford to keep warm and keep well												
Goal 1 - Reducing the effects of Fuel Poverty												
Key Measure	Indicator	2010 Baseline	2011-12			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
	Percentage of the population needing to spend more than 10% of household income to achieve adequate levels of warmth in the home and meet their other energy needs.	18.2%	Data Released in 2014			01/01/2011-31/12/2011	16.7%	17.2%	G			Catherine Homer
Quarterly Proxy Measure	Indicator	2011-12 Baseline	2012-13			Current Position				2013-14 Target	2014-15 Target	Accountable Lead
			Outturn	Target	RAG	Period	Outturn	Target	RAG			
	The number of properties receiving energy efficiency measures through Community Energy Saving programme (CESP)		1,049	1,285	R	01/03/2013-23/06/2013	0	0	G	200	CESP superseded by Green Deal	
	The number of properties receiving energy efficiency measures through Carbon Emissions Reduction Target (CERT)		1%	1%	G	CERT schemes have come to an end (31st March 2013) and have been superseded by Green Deal / ECO						
	The number of properties receiving energy efficiency measures through Dept of Energy & Climate Change (DECC)	To be delivered July 2013 onwards			01/03/2013-23/06/2013	0	0	G	320			
The number of properties receiving energy efficiency measures through Green Deal / Energy Company Obligation (ECO)	1st year of collection anticipated in 4th quarter 2013-14											

Priority 5 - Fuel Poverty

Goal 1

KM Current Position represents 2011 calendar year. Baseline represents 2010 calendar year.

QPM 1 Is currently achieving the quarterly target. The pot of money initially secured to complete the DECC works in 2012-13 has now been allowed to roll over into 2013-14. The programmed work is now scheduled to be completed in Q1 of next year and the total number of houses this will assist is set to exceed 1285 .

General guide to column headings:

Baseline:- 2011-12 Outturn

Quarterly Target :- The target for Current Quarter so for this report will be the target for Quarter 3

Year End Target :- Will be the target for 2012-13

2013-14 Target:- Will be the 2013-14 Target

2014-15 Target:- Will be the 2014-15 Target

For a number of indicators, no 2013-14 target has been set and targets have been proposed for 2013 onwards

For new indicators, we are seeking Board support and commitment to data collection

A number of local measures are also in the National Outcomes Frameworks - achievement of these will be key to getting the Health Premium Incentive and meeting NHS and DH targets

There are limitations on the availability of data for several indicators, including some key local measures that are also in the Public Health Outcomes Framework.